



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al.
Application No.: 09/540214
Filed: March 31, 2000
Title: METHOD AND APPARATUS FOR CONDUCTING A
TRANSACTION BASED ON BRAND
INDIFFERENCE
Attorney Docket No.: 00-006
Group Art Unit: 3622
Examiner: DURAN, Arthur
(571) 272-6718 /voice
(571) 273-8300 /fax

RESPONSE

to the Restriction Requirement

in the Office Action mailed April 1, 2005 (Paper No. 20050324)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed April 1, 2005 (Paper No. 20050324), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.